

Military Family Readiness Council Agenda

Tuesday, 11 December 2018, 10:00 AM-12:00 PM

Pentagon Library & Conference Center, Room B6

Call to Order	5 Min
<i>Mr. William Story, Designated Federal Officer</i>	
Welcome & Opening Remarks	5 Min
<i>Honorable James N. Stewart, PDTO USD/(P&R), MFRC Chair</i>	
Status Updates	20 Min
Defense State Liaison Office (DSLO) Top Ten Issues	
<i>Mr. Marcus Beauregard, Director, DSLO</i>	
Integration of Military Treatment Facility and Family Support Systems Counseling Program Office	
<i>Ms. Lee Kelley, Director, Military Community Support Programs</i>	
Administrative Issues / Written Public Submissions	10 Min
<i>Mr. Story</i>	
Focus Area Presentations:	
Delivery of Service and Family Member Programs Tailored to Millennials	
<i>Facilitator: Ms. Carla K. Coulson, Acting Deputy Assistant Chief of Staff Installation Management</i>	
Overview & Background	5 Min
<i>Ms. Coulson</i>	
Effective Digital Communication Strategies to Reach Millennials:	
Part 1: Effective Digital Communication Strategies to Reach Young Adults	
<i>Dr. Katherine Helland, Office of People Analytics (OPA)</i>	10 Min
Part 2: Access to Technology: Results from the Status of Forces Survey	
<i>Dr. Paul Rosenfeld, Office of People Analytics (OPA)</i>	10 Min
Installations of the Future: What Today's Millennials Want on Tomorrow's Installations	
<i>Ms. Mary-Elizabeth Phillips, Strategic Initiatives Group, HQDA ACSIM</i>	10 Min
Marine Corps Community Services Innovation Effort	20 Min
<i>Business & Support Services Division, HQMC, M&RA:</i>	
<i>Ms. Cindy Whitman Lacy, CEO/Director</i>	
<i>Ms. Sandra Bates, Chief Marketing Officer</i>	
<i>Mr. Raymond Winkelhausen, Deputy Director, Plans, Policy and Analysis</i>	

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Military Community Outreach and Messaging to Millennials and Families

Ms. Andrea Cox, Military Community Outreach

10 Min

Q & A Session and Council Member Discussion

10 Min

Closing Remarks

Mr. Stewart

5 Min

Meeting Adjourned

Mr. Story